


1 Day Employee Engagement Workshop

The Premier Leadership Workshop for Today's Times

March 30, 2011

- 
- » Learn from one of the nation's leading engagement experts (recently featured on CNBC)
 - » Learn 10 Employee Engagement Steps That Will Transform Your Culture
 - » Over 30 practical Engagement Tools
 - » Bring back the latest practical employee engagement processes and methodologies
 - » Latest Research to make the business case to invest in engaging employees
 - » Understanding Your Leadership Baseline and how to become an engaged leader
 - » Receive credits towards PHR and SPHR recertification through the through the Human Resource Certification Institute.

Testimonies:

"This is the best overall program I have attended in my career"

Tim Donovan, CEO, Beacon Communities LLC

"The ideas generated can be readily applied on a large and small scale. Your leadership program covered more topics and provided more tools than any practicum I have ever experienced ..."

Michelle Okimoto, AVP, TJX

"This is the best workshop in which I have participated."

Andrea K., Director of HR, Envirotrac

"With over 30 years in the HR Profession and many learning events over those years, I must say the Leadership Workshop I attended "Engaging Employees To Drive Results" was truly one of the best ever. This workshop integrates profound examples through years of experience, with tools, cases, and materials that are truly amazing. I walked out with tools that I could apply immediately across all levels of the organization – CEO to entry level staff."

Deb Hicks, Chief Human Resources Office, Harvard Medical School

Colleagues:

You are invited to attend a one-day workshop on March 30th that is full of practical approaches and useful tools. The program will begin at 7:30am for registration, 8:00am – 5:00pm for instruction.

As a special incentive to get you to sign up early (by March 11) the fee is \$495. The fee will increase to \$595 after March 11th.

Lunch and ample free parking are included at the Forefront Conference Center in Waltham.

KEY LEARNINGS AND TAKE-AWAYS:

- » Over 30 practical engagement tools
- » 10 Essential Practices to Engage Employees
- » Latest Research: Business Case to Engaging Employees
- » Demonstrate the Connection Between Employee Engagement and High Performance
- » Understanding Your Leadership Baseline
- » How to Become an Engaged Leader
- » Leading and Engaging Different Generations
- » Diversity Model for Today's Organization
- » Team Development Model
- » How to Advance Your Culture
- » How to Build Alignment and Innovation
- » Leadership During Challenging Times and Conditions
- » How to Best Develop Your Employees, Inject Creativity and Innovation in the Workplace



This program has been approved for general credit hours toward PHR and SPHR recertification through the Human Resource Certification Institute.

PROGRAM FEE:

This 1 day workshop is \$595 per person (\$495 if you sign up before March 11). This includes all materials, breakfast, lunch, beverages, snacks and parking. There is limited availability, please sign up at your earliest convenience.

KEY LEARNING TOOLS:

- » A wide variety of "experiential learning" exercises will be introduced - all with a strong teambuilding element and direct metaphorical connection to the leadership modules. Real life examples will be extracted from the participants through a debriefing process. These exercises will kick off each learning module and are highly interactive and energizing - essential in keeping creativity and engagement levels high.
- » A number of "case studies" will be introduced and discussed to reinforce that leadership creates engagement which creates high performance.
- » At the close of each learning module, participants will adopt key best practices to apply to their respective workplaces via the completion of individual Leadership Change Plans.

Speaker Bio:



Bob Kelleher is the author of the critically acclaimed book, ***Louder Than Words – 10 Practical Employee Engagement Steps...that Drive Results*** and is the Founder and CEO of The Employee Engagement Group (www.EmployeeEngagement.com). Kelleher is a noted speaker, thought leader, and consultant on the subjects of Employee Engagement, Workforce Trends, and Leadership, and often travels the globe giving presentations and consulting with leadership teams. Bob has presented to many respected global companies, including Shell, NStar, TJX, Fidelity Investments, Unocal, Beacon, Balfour Beatty, Millipore, Lawson, VHB, and BAE Systems.

Having been an internal practitioner for many years, Bob's practical approach and willingness to share best practices, coupled with his enthusiastic and passionate delivery have proven to be a winning formula for audiences throughout the world. Before opening his own consulting business, Bob was the Chief Human Capital Officer for AECOM, a Fortune 500 global professional services firm, with 45,000 employees located in 450 offices throughout the world. Before joining AECOM in 2005, Bob worked for ENSR, MA based global consulting firm where he was Executive Vice President of Organizational Development, and Chief Operating Officer and spearheaded ENSR's award winning Employee Engagement programs and initiatives.

Bob is often the keynote speaker at industry conferences and annual strategic planning meetings, including those sponsored by The Conference Board, Linkage, Human Capital Institute, SHRM, NEHRA, Aberdeen, Communitelligence, and Melcrum. He was recently selected to speak at SHRM's national conference in June 2011.

Bob can be seen or heard on national media (most recently on CNBC, CBS Radio, Fox Radio, Business Week) and is a frequent guest writer on many national publications. He is also a contributing editor on Boston.com, Monster.com, and *Hotel Executive*.

Bob is the recipient of numerous awards, including the prestigious John Erdlen "5 Star" Award, awarded in 2008 by the Northeast Human Resources Association's (NEHRA)

REGISTRATION FORM

1 Day Employee Engagement Workshop

The Premier Leadership Workshop for Today's Times

Registration Rate: \$595.00, \$495 if registered by March 11, 2011

Name: _____ Nickname for Badge: _____

Title: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Check made payable to NEHRA in the amount of \$_____ is enclosed.

Call to register 781-239-8711

Please charge my credit card: (Fax to NEHRA at (781)237-8745)

Authorized Amount: \$_____

Card #: _____

Expiration Date: _____

Signature of cardholder: _____

Please send your completed registration form to:

NEHRA

Attn: Events Planning

303 Wyman Street, Suite 285

Waltham, MA 02451

Register online at <http://bit.ly/fTktXf>

Sponsored by the
Northeast Human Resources
Association

